

WEPS Photo

Portraiture Pricing

(current as of June 2014)

Photographers price their work in several ways. A shooting fee is generally charged before or at the time that photographic services are provided. Post-production (retouching) fees may be included in the shooting fee or may be applied separately. Prints are priced for profit, with some studios stipulating a minimal order or offering prints only in "packages" that may not satisfy your needs. Finally, some studios attempt the "hard-sell", making large prints that you do not order in an attempt to coerce a sale.

At WEPS Photo, the shooting fee includes the photography service and post-production on a given number of images. This fee is higher than some other photographer's shooting fees, but print pricing is significantly lower than most and allows a la carte ordering. Your unfinished proofs are viewed online within 24 hours of the shoot and you then choose the images that you want retouched.

Shoot	Included Services
<p><i>Quick Shoot</i></p> <p><i>\$150</i></p>	<ul style="list-style-type: none"> • A shoot in less than 1/2 hour • Indoor or outdoor shots at the WEPS studio • Limit of 1 outfit • 2 retouched images • Digital image of retouched shot for web use • Online proofing, ordering
<p><i>Standard Shoot</i></p> <p><i>\$250</i></p>	<ul style="list-style-type: none"> • 1 hour appointment • Indoor and/or outdoor shooting at WEPS Photo studio • Several outfit changes, as time allows • 5 retouched images • Digital image of retouched shot for web use • Online proofing, ordering • Free Portrait App for smartphone
<p><i>Custom Shoot</i></p> <p><i>Starts at \$350</i></p>	<ul style="list-style-type: none"> • 3 hour appointment or longer • Location(s) of your choice, including studio if desired • Several outfit and location changes, as time allows • Online or in-studio proofing, ordering • 8 retouched images • Digital image of retouched shot for web use • Free Portrait App for smartphone • Makeup Artist available if requested • Contact WEPS Photo for planning and pricing your shoot

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Print Pricing

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WEPS Photo offers a number of products, from regular prints to gallery wraps and specialized bound books. There are too many product variables to precisely post all pricing, but the prices of standard prints are listed below and provide a standard of comparison to other studios.

There is no minimal order that must be met- you may order a "package" or individual prints, whichever best suits your needs. You can save money by ordering your images directly from WEPS Photo fulfillment services or pay to have the order placed by the studio to be picked up within approximately 2 weeks. Digital files of the prints that you purchased, suitable for online use, are provided at no charge. Senior portraits for students from Danvers HS and Masconomet HS will be submitted directly to the respective yearbook advisors- if you are from another school, we will determine what your school's needs are (digital files, prints, etc.) and submit the appropriate media.

Print/Package	Price
3.5 x 3.5" or 4 x 6"	\$8
Wallets (set of 4)	\$4
5x7"	\$10
8x10"	\$15
11x14"	\$36
16x20"	\$80
Package 1 (2) 8x10, (2) 5x7, (2) 4x6 (20) wallets	\$80
Package 2 (1) 11x14, (2) 8x10, (4) 5x7, (4) 4x6 (40) wallets	\$170
Package 3 (1) 16x20, (4) 8x10, (4) 5x7, (4) 4x6 (60) wallets	\$260
Package 4 (1) 16x20, (2) 11x14, (4) 8x10, (8) 5x7, (8) 4x6 (60) wallets	\$385