



WEPS Photo

Portraiture Pricing *(current as of June 2018)*

Photographers price their work in several ways. A shooting fee is generally charged before or at the time that photographic services are provided. Post-production (retouching) fees may be included in the shooting fee or may be applied separately. Prints are priced for profit, with some studios stipulating a minimal order or offering prints only in "packages" that may not satisfy your needs. Finally, some studios attempt the "hard-sell", making large prints that you did not order in an attempt to coerce a sale.

At WEPS Photo, the shooting fee includes the photography service and post-production on a given number of images. This fee is higher than some other photographers' shooting fees, but print pricing is significantly lower than most and WEPS provides a la carte ordering- you only order what you want. Your unfinished proofs are viewed online within 24 hours of the shoot and you then choose the images that you want retouched.

Shoot	Included Services
<p><i>Quick Shoot</i></p> <p><i>\$150</i></p>	<p>A shoot in only 10 minutes Indoor or outdoor shooting at WEPS Photo Limit of one outfit 2 retouched images Digital file of retouched images for online use Online proofing, ordering</p>
<p><i>Standard Shoot</i></p> <p><i>\$250</i></p>	<p>A shoot of ~45 minutes Indoor and/or outdoor shooting at WEPS Photo Several outfit changes, as time allows 5 retouched images Digital file of retouched images for online use Online proofing, ordering Free Portrait Sharing App for smartphones</p>
<p><i>Location Shoot</i></p> <p><i>Starts at \$350</i></p>	<p>A shoot up to 3 hours in length Location of your choice Several outfit changes, as time allows 8 retouched images Digital file of retouched images for online use Online proofing, ordering Free Portrait Sharing App for smartphones</p>
<p><i>Creative Shoot</i></p> <p><i>Starts at \$500</i></p>	<p>A shoot up to 5 hours in length Pre-shoot planning meeting Locations of your choice, including studio images Outfit and looks changes, as time allows 15 retouched images Digital file of retouched images for online use Online or in-studio proofing, ordering Optional printed book of images (added cost) Free Portrait Sharing App for smartphones</p>

Print Prices for Portrait Packages *(current as of June 2018)*

When you purchase a portrait shoot, your print pricing will be very inexpensive. WEPS Photo offers a number of products, from regular prints to gallery wraps and specialized bound books. There are too many product variables to precisely post all pricing, but the prices of standard prints are listed below and provide a standard of comparison to other studios.

There is no minimal order that must be met- you may order a "package" or individual prints, whichever best suits your needs. You can save money by ordering your images directly from WEPS Photo fulfillment services or pay to have the order placed by the studio to be picked up within approximately 2 weeks. Digital files of the prints that you purchased, suitable for online use, are provided at no charge.

Senior portraits for students from Danvers HS and Masconomet HS will be submitted directly to the respective yearbook advisors- if you are from another school, we will determine what your school's needs are (digital files, prints, etc.) and submit the appropriate media.

Print Size	Price
Wallets (set of 4)	\$1.50
4x6	\$1.00
5X7	\$2.50
8x10	\$3.00
11x14	\$10.00
16x24	\$27.00
4x4	\$1.00
8x8	\$3.00
12x12	\$8.00